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Senior Vice President of Neo Performance Materials (TSX: NEO), the global producer of rare-earth magnetism and critical materials that fast-forward energy & digital transformation technologies. President of the European Union Chamber of Commerce in Canada, past Chairman of the Global Rare Earth Industry Association, member of the Bretton Woods Committee, and member of the critical minerals advisors committee of the International Energy Agency. Previously in management consulting, investment banking, a private railway venture, and politics. Proud graduate of the University of Toronto's Bachelors in Chemical Engineering, and IE Business School's Masters in Finance.